



PASSIVE FUND RAISING AT HILLCREST

What is passive fund raising?

This is a major source of the school's fundraising effort and a very easy way for everyone to contribute cost free – the best part being that the HCS family and friends do not have to spend any extra money!

Last year Scrip and Escrip brought in about \$13,000 to HCS!

Last year HCS placed third in the School Cents at The Oaks Mall, earning \$955!

Scrip

Scrip is gift cards purchased by HCS at a discount and sold at face value. Thus, families eating out generate revenue through purchases they normally make for groceries, clothing, toys, gifts, gasoline, and home improvement projects. Business owners should consider taking advantage of this opportunity for holiday gift giving. Scrip is available from Sharon Geller in the finance office.

Partial List of Scrip Sold at HCS:

Retail Stores: Amazon.com, Barnes and Noble, Bath and Body Works, Best Buy, CVS, Disney, EB Games, Gap, Home Depot, iTunes, JC Penny, JoAnn's, Lowe's, Macy's, Marshalls, Old Navy, Osh, PetSmart, Pottery Barn, Sears, Sephora, TJ Maxx, The Children's Place, Toys R Us, Walgreens, Wal-Mart, Williams Sonoma;

Restaurants: Baja Fresh, CPK, Carl's Jr., Chili's, Claim Jumper, Cheesecake Factory, Coffee Bean, Jack in the Box, Jamba Juice, KFC, Macaroni Grill, Mimi's Café, P.F. Chang's, Panera, Peet's Coffee, Pick-Up Stix, Pinkberry, See's Candies, Starbuck's, TGI Friday's;

Entertainment: Edwards Theater;

Grocery: Albertson's, Smart & Final, Von's;

Gas Cards: Arco and Shell

Escrip

Register your Von's Club number, Macy's number and all your major credit cards at <http://www.escrip.com>. Every purchase made at a participating Escrip merchant with a registered card generates money for HCS. View the list of participating merchants at <http://www.escrip.com>. The HCS account number is 5620795.

School Cents at The Oaks Mall

We are participating in the School Cents program at The Oaks Mall. Help HCS earn a larger share of the \$15,000 award. Please log your original receipts from The Oaks Mall stores, restaurants, and theater, dated between September 1, 2009 and April 30, 2010 at the Customer Service desk located on the upper level and mentioning HCS. You may also drop your receipts at HCS in the receipt box located in the main lobby.

1000 Bonus Point opportunities include:

Purchasing American Express gift cards at The Oaks Mall Customer Service desk (remember to tell them you are with HCS). These cards can be used at all locations that accept American Express. There is only a \$3 processing fee per card.

Signing up for the School Cents mailing list at <http://www.shoppingpartnership.com>.

After confirming your School Cents sign up, you will receive an invitation to sign up for The Oaks Mall mailing list. Sign up for The Oaks Mall mailing list, print out your confirmation email and take it to the Oaks Mall Customer Service desk to be logged for HCS.

Contact Carrie Knight (see school directory) if you have questions. You can also learn more at <http://www.shoppingpartnership.com>.

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Corporate Matching Gifts

HCS has been blessed with very significant gifts through corporate matching gift programs. Families and friends of HCS should investigate if their company has a matching gift program before making a donation to Hillcrest. You may be able to double your support for your school! Contact our Head of School, Steve Allen, if you have questions.

Target REDcard

Register your Target REDcard at www.target.com/tcoe. Every purchase made with a registered card generates money for HCS. The HCS ID is 18289. Don't have a REDcard? Apply at any Target store.

Albertsons Community Partner & Preferred Savings Card Program

Register your Albertsons Community Partner and your Preferred Savings Cards at www.albertsonscp.com. The HCS Organization ID is 49000122344.

Ralphs Community Contribution Program

Go to www.Ralphs.com and create an account. Once your account has been activated, login, and click on "Edit Community Contribution", the HCS NPO is 81585. Click "save changes" and verify HCS in Thousand Oaks.

There are numerous opportunities for passive fund raising. If you have other ideas or want to get more involved, contact one of the listed individuals or Mr. Allen at 805-497-7501, ext. 210 or sallen@hillcrestcs.org. All fund raising events must be approved by Mr. Allen.

Other Opportunities!

BOX TOPS for Education

We collect BOX TOPS For Education, located on many of the products you use every day. There is a collection box in each classroom; the class collecting the most BOX TOPS wins a free dress day & pizza party at the end of the year. Contact Sherrie Ehman (see school directory) for more information.

Print Cartridge Collection/Recycling

Bring your empty print cartridges that are ready to be recycled to either Mrs. Matheson or Mrs. Geller at HCS. We recycle them and receive store credit to reduce our expenditures when we purchase office supplies. This has already resulted in several hundred dollars in savings.

Family Fellowship & Food

In the spirit of family and breaking bread together, we will be planning family fellowship dinners at local restaurants that will support HCS with fundraiser nights. In addition to raising funds for the operating budget of HCS, it is a great way to fellowship with other HCS families.

Business Networking Group

The business card display in the hallway by the auditorium and registrar/finance office consists of businesses that support HCS through participation in the HCS Business Networking Group. There is an annual fee to have your card displayed. Besides the display of your card, you also have the opportunity for limited promotion through the school. Contact our Head of School, Mr. Allen, if you have any questions or would like more information.